



# Juliette Jam



Welcome to the 2023 winter edition of the GSMW newsletter specifically for Juliettes. Juliette Jam will come to your inbox 3 times a year – fall (September/October), winter (January/February) and spring (May/June). You will find past editions on the [Juliette page](#) of our website. This does not replace the monthly [e-newsletter](#) that you receive from GSMW, keep reading those! Please reach out to me with any questions you have, I am here to support you. I can be reached by email at [bridgetm@gsmw.org](mailto:bridgetm@gsmw.org) or by phone at 406-252-0488 ext 2026. You can join the GSMW Juliettes on Facebook.

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## 2023 Cookie Program

The 2023 Cookie Program is right around the corner, while you may see a few changes, the 5 business skills that girls learn by participating in the program remains the same. By participating in the Cookie Program, your Juliette will be learning goal setting, decision making, money management, people skills and business ethics. Some of the differences you will see with our partnership with ABC will be some different cookie names and we will be using Smart Cookies for your Juliette’s online sales. GSMW is also one of the last councils to increase the pricing, cookies will be \$5 and \$6 however with the price change, Juliettes will receive an increase in proceeds earned.

- Please follow the chart below for important dates.
- Complete the [Juliette 2023 Cookie Program Permission Form](#).
- Watch the [Juliette Cookie Program Kickoff training video](#).
- Bookmark [www.gsmw.org/juliettescookies](http://www.gsmw.org/juliettescookies), where you will find all of the Juliette Cookie Program resources and information.
- If your Juliette is a Cadette, Senior or Ambassador and would like to opt out of rewards, please email [bridgetm@gsmw.org](mailto:bridgetm@gsmw.org).
- Smart Cookies has 24/7 tech help if you need it at [ABCSmartCookieTech@hearthsidefoods.com](mailto:ABCSmartCookieTech@hearthsidefoods.com) or 1-800-853-3730. There are also some great [Smart Cookies training videos](#).

Feb 1	Receive email to set up your Smart Cookies online store
February 3	Cookie Program Begins
<b>February 19 11:59 pm</b>	All Juliettes who participate in the Cookie Program submit the <a href="#">2023 Juliette Cookie Program – Initial Order Form</a> . <b>Each variety will be rounded up to the next case (12 packages per case)</b>
March 13-21	Product pick up/delivery- I will coordinate with you
March 24- April 16	Cookie delivery and Booths. Continue to take customer order - I can help if you need more cookies
April 16	Cookie Program Ends
<b>By April 25</b>	Submit all money collected to GSMW (please see Juliette Cookie FAQ's for instructions)
June	Rewards arrive – I will coordinate with you

## New GSMW Website

Check out our new website, the url is the same [www.gsmw.org](http://www.gsmw.org) but it is easier to navigate and find what you are looking for. Juliettes still have a [page](#) dedicated to you with Juliette resources including past editions of Juliette Jam as well as a [page](#) for your Cookie and Fall Program resources. We recommend checking the website often for in person and virtual programs as we add them frequently.

## Winter Outdoor Challenge

Get out and have a snowball fight or stay indoors and make caramel apples, these are two things your Juliette can do to complete the GSMW Winter Outdoor Challenge and get her free fun patch. [Download the challenge and submit the completed checkoff sheet by March 31<sup>st</sup>.](#)

## Girl Scout Traditions

Girl Scout week is celebrated in March starting with Girl Scout Sunday, the Sunday before March 12<sup>th</sup>, and ends on Girl Scout Sabbath on the Saturday with March 12<sup>th</sup> marking the Girl Scout birthday. Can you think of ways to celebrate Girl Scouts during this week?

## Juliette Gordon Low Corner

Juliette Gordon Low once said “Ours is a circle of friendships united by ideals” and we continue that idea with the tradition of the Friendship Circle, representing the unbroken chain of friendships with our sister Girl Guides and Girl Scouts. We close meetings, camps, and events with the Friendship Circle, crossing right arm over left and clasping hands with your friends on each side and singing the Friendship song. A silent squeeze is passed around as each girl makes a silent wish. If your Juliette doesn't know the Friendship Song, use this [video](#) to learn the words and tune.

## Juliette Happenings



Kayla, a Juliette in Roberts, MT, was given some fabric and she turned it into blankets. She donated the blankets to Project Christmas who will give them as Christmas gifts to kids who might be in need. Way to go Kayla on making an impact in your community!